# **Electricity Demand in May 2014 (Bulletin)**

# **Demand Overview (Total Sales of 10 Power Companies)**

- Electricity demand in May 2014, measured in terms of the total electricity sales of the ten power companies, was down year on year, decreasing by 2.8% to 63.3 billion kWh.
- Outside the liberalized segment, lighting demand dropped by 5.5%, due principally to decreased heating demands caused by relatively higher temperatures from late April to early May, in addition to a generally shorter meter-reading period compared with a year ago.

Commercial demand in the liberalized segment also declined by 3.0%, due mainly to decreased heating demands.

# Demand Volume and Year-on-year Basis by Month and Use

	This Month	Prev. 3 Month				
			(May)	Apr.	Mar.	Feb.
Volume (GWh)	Other than	Lighting	20,369	22,308	26,588	29,518
	Eligible Customers'	Power	2,906	3,085	3,669	4,088
	Use	Lighting & Power Total	23,274	25,393	30,257	33,606
	Eligible	Commercial Power	13,419	14,265	15,149	16,187
	Customers'	Industrial Power	26,588	26,809	27,612	26,658
	Use	Eligible Customers' Use Total	40,008	41,074	42,761	42,845
	Т	otal Electricity Sales	63,282	66,467	73,018	76,451
		(Large Industry)	21,709	21,427	22,319	20,940
	Other than	Lighting	94.5	100.6	103.1	100.2
Year-on- year Basis (%)	Eligible Customers' Use	Power	93.8	100.2	99.8	98.3
		Lighting & Power Total	94.4	100.5	102.7	100.0
	Eligible Customers'	Commercial Power	97.0	99.6	100.3	98.6
		Industrial Power	100.0	101.0	102.6	102.2
	Use	Eligible Customers' Use Total	99.0	100.5	101.8	100.8
	Т	otal Electricity Sales	97.2	100.5	102.2	100.4
		(Large Industry)	100.0	100.8	102.8	102.5

Remarks: 1) Figures in ( ) indicate breakdown.

2) Figures may not add up due to rounding.

#### (Reference)

Large industrial demand showed 0.0% decrease year on year for the first time in eight months.

This was due mainly to a year-on-year decrease in major industries such as textiles, paper & pulps and chemicals.

# (Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month I	May)	Prev. 3 Months				
	Volume	Year-on-year Basis	Apr.	Mar.	Feb.		
Textiles	330	99.9	99.0	96.4	98.3		
Paper & Pulp	707	94.1	92.9	100.5	102.5		
Chemicals	2,135	97.4	100.5	104.4	101.0		
Ceramic	932	101.5	96.9	98.1	96.3		
Steel	3,272	102.4	104.3	106.0	110.3		
Non-Ferrous Metals	1,213	102.1	103.2	102.2	99.5		
Machinery	5,376	100.2	101.3	103.7	102.8		

# (Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	-5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3	-1.1	2.4	1.3	1.9	3.4	2.5	2.8
FY2014	0.8	0.0										·