# **Electricity Demand in June 2014 (Bulletin)**

# **Demand Overview (Total Sales of 10 Power Companies)**

- Electricity demand in June 2014, measured in terms of the total electricity sales of the ten power companies, was down year on year, decreasing by 1.7% to 62.8 billion kWh.
- Outside the liberalized segment, lighting demand dropped by 2.8%, due principally to decreased cooling demands caused by relatively lower temperatures in mid-June, in addition to a generally shorter meter-reading period compared with a year ago.

Commercial demand in the liberalized segment also declined by 2.6%, due mainly to decreased cooling demands.

# Demand Volume and Year-on-year Basis by Month and Use

			This Month	Prev. 3 Month				
			(Jun.)	May.	Apr.	Mar.		
Volume (GWh)	Other than	Lighting	17,274	20,369	22,308	26,588		
	Eligible Customers'	Power	2,830	2,905	3,085	3,669		
	Use	Lighting & Power Total	20,104	23,274	25,393	30,257		
	Eligible	Commercial Power	14,651	13,421	14,265	15,149		
	Customers'	Industrial Power	28,037	26,585	26,809	27,612		
	Use	Eligible Customers' Use Total	42,689	40,006	41,074	42,761		
	Т	otal Electricity Sales	62,792	63,280	66,467	73,018		
		(Large Industry)	22,690	21,711	21,427	22,319		
	Other than	Lighting	97.2	94.5	100.6	103.1		
	Eligible Customers' Use	Power	95.4	93.8	100.2	99.8		
V		Lighting & Power Total	97.0	94.4	100.5	102.7		
Year-on- year	Eligible	Commercial Power	97.4	97.0	99.6	100.3		
Basis (%)	Customers'	Industrial Power	99.8	100.0	101.0	102.6		
(70)	Use	Eligible Customers' Use Total	99.0	99.0	100.5	101.8		
	Т	otal Electricity Sales	98.3	97.2	100.5	102.2		
		(Large Industry)	99.8	100.0	100.8	102.8		

Remarks: 1) Figures in ( ) indicate breakdown.

2) Figures may not add up due to rounding.

#### (Reference)

Large industrial demand dropped year on year for the second consecutive month, decreasing by 0.2%.

This was due mainly to a year-on-year decrease in major industries except for steel, non-ferrous metals and machinery.

# (Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (	Jun.)	Prev. 3 Months				
	Volume	Year-on-year Basis	May.	Apr.	Mar.		
Textiles	340	93.7	100.4	99.0	96.4		
Paper & Pulp	696	91.4	94.2	92.9	100.5		
Chemicals	2,196	96.1	97.4	100.5	104.4		
Ceramic	929	99.3	101.4	96.9	98.1		
Steel	3,217	102.7	102.4	104.3	106.0		
Non-Ferrous Metals	1,248	102.6	102.1	103.2	102.2		
Machinery	5,934	101.2	100.2	101.3	103.7		

# (Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3	-1.1	2.4	1.3	1.9	3.4	2.5	2.8
FY2014	0.8	-0.0	-0.2									