

Electricity Demand in September 2014 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in September 2014, measured in terms of the total electricity sales of the ten power companies, was down year on year, decreasing by 8.1% to 68.3 billion kWh.

- Outside the liberalized segment, lighting demand dropped by 14.1%, due principally to decreased cooling demands caused by relatively lower temperatures from mid- to late September, in addition to a shorter meter-reading period compared with a year ago.

Commercial demand in the liberalized segment also declined by 8.6%, due mainly to decreased cooling demands.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (Sep.)	Prev. 3 Month		
				Aug.	Jul.	Jun.
Volume (GWh)	Other than Eligible Customers' Use	Lighting	20,280	24,021	19,207	17,277
		Power	3,490	4,272	3,315	2,828
		Lighting & Power Total	23,770	28,293	22,522	20,105
	Eligible Customers' Use	Commercial Power	16,461	18,109	16,195	14,652
		Industrial Power	28,054	28,368	29,300	28,048
		Eligible Customers' Use Total	44,515	46,477	45,495	42,700
	Total Electricity Sales		68,285	74,770	68,017	62,805
(Large Industry)		22,416	22,390	23,689	22,708	
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	85.9	93.5	95.9	97.3
		Power	84.9	92.6	93.5	95.3
		Lighting & Power Total	85.8	93.3	95.6	97.0
	Eligible Customers' Use	Commercial Power	91.4	94.4	95.2	97.4
		Industrial Power	98.1	97.7	98.9	99.8
		Eligible Customers' Use Total	95.5	96.4	97.6	99.0
	Total Electricity Sales		91.9	95.2	96.9	98.3
	(Large Industry)		98.5	97.9	98.9	99.9

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand dropped year on year for the fifth consecutive month, decreasing by 1.5%.

This was due mainly to a year-on-year decrease in major industries except for chemicals and non-ferrous metals.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (Sep.)		Prev. 3 Months		
	Volume	Year-on-year Basis	Aug.	Jul.	Jun.
Textiles	336	98.7	93.6	97.7	93.9
Paper & Pulp	662	94.5	94.1	96.2	91.4
Chemicals	2,194	101.2	99.3	99.3	96.1
Ceramic	846	97.4	96.1	95.1	99.2
Steel	3,065	98.9	100.7	100.1	102.8
Non-Ferrous Metals	1,217	103.8	103.3	100.8	102.6
Machinery	5,979	98.9	97.3	99.7	101.2

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	-5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3	-1.1	2.4	1.3	1.9	3.4	2.5	2.8
FY2014	0.8	0.0	-0.1	-1.1	-2.1	-1.5						