

Electricity Demand in December 2014 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in December 2014, measured in terms of the total electricity sales of the ten power companies, was down year on year, decreasing by 1.3% to 67.9 billion kWh.

- Outside the liberalized segment, lighting demand dropped by 1.5%, due principally to decreased heating demands caused by relatively higher temperatures in late November than the previous year.

Commercial demand in the liberalized segment also declined by 2.0%, due mainly to decreased heating demands.

Demand Volume and Year-on-year Basis by Month and Use

			This Month (Dec.)	Prev. 3 Month		
				Nov.	Oct.	Sep.
Volume (GWh)	Other than Eligible Customers' Use	Lighting	23,366	20,115	18,591	20,278
		Power	3,108	2,728	2,965	3,492
		Lighting & Power Total	26,474	22,843	21,556	23,770
	Eligible Customers' Use	Commercial Power	14,540	13,564	14,392	16,463
		Industrial Power	26,871	26,682	27,833	28,048
		Eligible Customers' Use Total	41,411	40,246	42,225	44,511
	Total Electricity Sales		67,885	63,089	63,781	68,281
(Large Industry)		21,576	21,475	22,499	22,416	
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	98.5	94.8	96.9	85.9
		Power	98.5	94.4	93.6	84.9
		Lighting & Power Total	98.5	94.7	96.4	85.8
	Eligible Customers' Use	Commercial Power	98.0	95.9	93.2	91.4
		Industrial Power	99.3	98.4	97.4	98.0
		Eligible Customers' Use Total	98.8	97.6	95.9	95.5
	Total Electricity Sales		98.7	96.5	96.1	91.9
	(Large Industry)		99.5	98.8	97.7	98.5

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference)

Large industrial demand dropped year on year for the eighth consecutive month, decreasing by 0.5%.

This was due mainly to a year-on-year decrease in major industries except for paper & pulp, non-ferrous metals and machinery.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (Dec.)		Prev. 3 Months		
	Volume	Year-on-year Basis	Nov.	Oct.	Sep.
Textiles	316	99.9	97.6	95.2	98.7
Paper & Pulp	678	102.1	103.8	95.5	94.5
Chemicals	2,161	97.5	102.4	97.5	101.2
Ceramic	867	97.0	98.2	96.8	97.5
Steel	2,977	96.2	97.0	98.3	98.9
Non-Ferrous Metals	1,216	101.7	102.5	101.3	103.8
Machinery	5,535	100.8	98.4	98.0	98.9

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	-5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3	-1.1	2.4	1.3	1.9	3.4	2.5	2.8
FY2014	0.8	0.0	-0.1	-1.1	-2.1	-1.5	-2.3	-1.2	-0.5			