

## Electricity Demand in January 2015 (Bulletin)

### Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in January 2015, measured in terms of the total electricity sales of the ten power companies, was down year on year, decreasing by 0.3% to 80.2 billion kWh.

- Outside the liberalized segment, lighting demand rose by 0.9%, due principally to increased heating demands caused by relatively lower temperatures in December than the previous year.

Commercial demand in the liberalized segment declined by 1.1%, due mainly to decreased heating demands caused by generally higher temperatures in mid-January than the previous year.

### Demand Volume and Year-on-year Basis by Month and Use

			This Month (Jan.)	Prev. 3 Month		
				Dec.	Nov.	Oct.
Volume (GWh)	Other than Eligible Customers' Use	Lighting	33,567	23,366	20,115	18,591
		Power	4,443	3,106	2,728	2,965
		Lighting & Power Total	38,010	26,472	22,843	21,556
	Eligible Customers' Use	Commercial Power	15,864	14,542	13,564	14,392
		Industrial Power	26,302	26,865	26,682	27,833
		Eligible Customers' Use Total	42,166	41,407	40,246	42,225
	Total Electricity Sales		80,177	67,879	63,089	63,781
	(Large Industry)		21,102	21,575	21,475	22,499
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	100.9	98.5	94.8	96.9
		Power	101.0	98.5	94.4	93.6
		Lighting & Power Total	100.9	98.5	94.7	96.4
	Eligible Customers' Use	Commercial Power	98.9	98.0	95.9	93.2
		Industrial Power	98.5	99.3	98.4	97.4
		Eligible Customers' Use Total	98.6	98.8	97.6	95.9
	Total Electricity Sales		99.7	98.7	96.5	96.1
	(Large Industry)		98.2	99.4	98.8	97.7

Remarks: 1) Figures in ( ) indicate breakdown.

2) Figures may not add up due to rounding.

### (Reference)

Large industrial demand dropped year on year for the ninth consecutive month, decreasing by 1.8%.

This was due mainly to a year-on-year decrease in major industries except for non-ferrous metals.

### (Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (Jan.)		Prev. 3 Months		
	Volume	Year-on-year Basis	Dec.	Nov.	Oct.
Textiles	307	97.1	100.4	97.6	95.2
Paper & Pulp	608	92.1	102.1	103.8	95.5
Chemicals	2,116	98.4	97.5	102.4	97.5
Ceramic	843	97.6	96.9	98.2	96.8
Steel	2,865	92.6	96.2	97.0	98.3
Non-Ferrous Metals	1,241	104.1	101.9	102.5	101.3
Machinery	5,514	99.6	100.9	98.4	98.0

### (Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2005	1.0	-0.8	0.5	-1.6	1.7	1.9	2.7	2.3	4.6	3.7	2.8	2.9
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3	-1.1	2.4	1.3	1.9	3.4	2.5	2.8
FY2014	0.8	0.0	-0.1	-1.1	-2.1	-1.5	-2.3	-1.2	-0.6	-1.8		