

Electricity Demand in Second Half of Fiscal 2014 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in the second half of fiscal 2014, measured in terms of the total electricity sales of the 10 power companies, declined by 2.6% from last year to 419.4 billion kWh.

- Outside the liberalized segment, lighting demand dropped by 2.5% due principally to decreased heating demands caused by relatively higher temperatures from January to March than last year.

Commercial demand in the liberalized segment also declined by 3.5% due mainly to decreased heating demands.

(Reference)

Large industrial demand was down for the second consecutive term, decreasing by 1.8%.

This was due mainly to a year-on-year decrease in major sectors except for non-ferrous metals.

Demand Volume and Year-on-year Basis by Half Year and Use

			This Period (2nd half of FY2014)	Prev. 3 Periods		
				1st half of FY2014	2nd half of FY2013	1st half of FY2013
Volume (GWh)	Other than Eligible Customers' Use	Lighting	149,640	123,461	153,506	130,835
		Power	20,578	19,895	21,368	21,414
		Lighting & Power Total	170,218	143,356	174,874	152,249
	Eligible Customers' Use	Commercial Power	88,565	93,106	91,808	97,414
		Industrial Power	160,607	167,159	163,703	168,493
		Eligible Customers' Use Total	249,172	260,265	255,511	265,907
	Total Electricity Sales		419,390	403,621	430,385	418,156
	(Large Industry)		128,853	134,340	131,215	135,263
Year-on- year Basis (%)	Other than Eligible Customers' Use	Lighting	97.5	94.4	99.6	99.0
		Power	96.3	92.9	98.1	97.7
		Lighting & Power Total	97.3	94.2	99.4	98.8
	Eligible Customers' Use	Commercial Power	96.5	95.6	98.7	99.7
		Industrial Power	98.1	99.2	102.1	98.8
		Eligible Customers' Use Total	97.5	97.9	100.8	99.1
	Total Electricity Sales		97.4	96.5	100.3	99.0
	(Large Industry)		98.2	99.3	102.4	98.8

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Period (2nd half of FY2014)		Prev. 3 Periods		
	Volume	Year-on-year Basis	1st half of FY2014	2nd half of FY2013	1st half of FY2013
Textiles	1,919	98.8	97.2	101.4	101.7
Paper & Pulp	3,958	96.6	93.8	99.6	98.9
Chemicals	12,966	98.8	98.9	102.8	99.0
Ceramic	5,156	96.9	97.7	96.8	95.4
Steel	17,941	94.7	101.5	108.6	99.4
Non-Ferrous Metals	7,307	101.6	102.6	98.4	90.4
Machinery	33,533	99.4	99.7	103.0	98.1