

Electricity Demand in the Second Half of Fiscal 2014 (Confirmed Report)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in the second half of fiscal 2014, measured in terms of the total electricity sales of the ten power companies, dropped by 2.6% from the last year to 419.4 billion kWh.

- Outside the liberalized segment, lighting demand declined by 2.5% due principally to decreased heating demands caused by relatively higher temperatures from January to March than last year.

Commercial demand in the liberalized segment also dropped by 3.5% due mainly to decreased heating demands.

Lighting Demand (down 2.5% on the year, 149.64 billion kWh in total)

Commercial Demand (down 3.5% on the year, 88.56 billion kWh in total)

(Reference)

Large industrial demand was down for the second consecutive half term, decreasing by 1.8%. This was due mainly to year-on-year decrease in major sectors except for non-ferrous metals.

Large Industrial Demand (down 1.8% on the year, 128.85 billion kWh in total)

Demand Change by Use

(Units: 100 GWh, %)

By Use		By Period		This Period		Prev. 3 Periods			
		2nd Half of FY2014		1st Half of FY2014		2nd Half of FY2013		1st Half of FY2013	
Other than Eligible Customers' Use	Lighting Total	1,496.4	-2.5	1,234.6	-5.6	1,535.1	-0.4	1,308.3	-1.0
	Power	205.8	-3.7	199.0	-7.1	213.7	-1.9	214.1	-2.3
	Lighting & Power Total	1,702.2	-2.7	1,433.6	-5.8	1,748.7	-0.6	1,522.5	-1.2
Eligible Customers' Use	Commercial Power	885.6	-3.5	931.1	-4.4	918.1	-1.3	974.1	-0.3
	Industrial Power	1,606.0	-1.9	1,671.6	-0.8	1,637.0	2.1	1,684.9	-1.2
	Eligible Customers' Use Total	2,491.6	-2.5	2,602.6	-2.1	2,555.1	0.8	2,659.1	-0.9
Total Electricity Sales		4,193.8	-2.6	4,036.2	-3.5	4,303.9	0.3	4,181.6	-1.0

Demand Change by Company and Use (% change on year)

By Use		By Company											
		Hokkaido	Tohoku	Tokyo	Chubu	Hokuriku	Kansai	Chugoku	Shikoku	Kyushu	9-Co. Total	Okinawa	10-Co. Total
Other than Eligible Customers' Use	Lighting	-2.7	-1.4	-3.3	-2.3	0.2	-3.4	-1.4	-1.4	-1.8	-2.5	0.5	-2.5
	Power	-7.1	-0.4	-5.0	-3.9	0.7	-4.6	-3.9	-2.9	-4.5	-4.1	0.9	-3.7
	Lighting & Power Total	-3.6	-1.3	-3.5	-2.5	0.3	-3.5	-1.7	-1.6	-2.2	-2.7	0.7	-2.7
Eligible Customers' Use	Commercial Power	-1.8	-1.3	-4.4	-3.7	-0.5	-4.2	-2.1	-1.9	-4.4	-3.6	6.1	-3.5
	Industrial Power	-1.3	-0.8	-2.9	-1.5	0.9	-3.5	0.2	1.0	-2.0	-1.9	0.1	-1.9
	Sub-total	-1.6	-0.9	-3.5	-2.1	0.5	-3.8	-0.5	-0.1	-3.0	-2.5	3.0	-2.5
Total Electricity Sales		-2.6	-1.1	-3.5	-2.2	0.4	-3.7	-1.0	-0.7	-2.6	-2.6	1.1	-2.6
(Large Industry)		-1.1	-0.8	-2.9	-1.3	1.3	-3.6	0.6	2.2	-2.3	-1.8	1.7	-1.8

(Reference) Large Industry Demand Change by Sector

(Units: 100 GWh, %)

By Sector		By Period		This Period		Prev. 3 Periods			
		2nd Half of FY2014		1st Half of FY2014		2nd Half of FY2013		1st Half of FY2013	
Textiles		19.2	-1.2	20.3	-2.8	19.4	1.4	20.9	1.7
Paper & Pulp		39.6	-3.4	41.0	-6.2	41.0	-0.4	43.6	-1.1
Chemicals		129.6	-1.2	0.0	-1.1	131.2	2.8	132.8	-1.0
Ceramics		51.6	-3.1	52.7	-2.3	53.2	-3.2	53.9	-4.6
Steel		179.4	-5.3	186.5	1.5	189.4	8.6	183.7	-0.6
Non-Ferrous Metal		73.1	1.6	72.7	2.6	71.9	-1.6	70.9	-9.6
Machinery		335.4	-0.6	349.6	-0.3	337.3	3.0	350.6	-1.9
Large Industry Total		1,288.5	-1.8	1,343.4	-0.7	1,312.1	2.4	1,352.6	-1.2

Lighting & Power Demand Volume and Change by Company and Use (2nd Half of FY2014)

FEPC

Electricity Demand in the 2nd Half of Fiscal 2013 (Confirmed Report)

By Company		Hokkaido	Tohoku	Tokyo	Chubu	Hokuriku	Kansai	Chugoku	Shikoku	Kyushu	9-Co. Total	Okinawa	10-Co. Total
By Use													
Sales Volume (MWh)	Lighting	6,125,495	13,803,093	49,433,476	18,568,838	4,856,886	24,791,575	10,131,551	5,061,946	15,477,354	148,250,214	1,391,367	149,641,581
	<Residential Lighting>	3,531,196	8,070,544	33,271,873	10,890,409	1,855,240	15,275,765	5,202,100	2,817,724	8,372,459	89,287,310	1,150,526	90,437,836
	Power	1,567,674	2,033,000	4,840,644	2,893,166	662,090	2,679,328	1,129,331	820,612	2,404,186	19,030,031	1,547,787	20,577,818
	<Low Voltage>	557,330	1,460,732	4,119,606	2,202,460	498,796	2,316,674	863,720	567,331	2,067,839	14,654,488	177,689	14,832,177
	Lighting & Power Total	7,693,169	15,836,093	54,274,120	21,462,004	5,518,976	27,470,903	11,260,882	5,882,558	17,881,540	167,280,245	2,939,154	170,219,399
	Eligible Customers' Use	8,102,892	24,479,953	75,993,681	41,387,663	9,180,282	40,218,300	18,417,754	7,643,291	23,171,107	248,594,923	569,804	249,164,727
	<Commercial Power>	4,107,641	7,946,883	31,319,824	10,445,069	2,575,359	14,917,976	5,268,066	2,859,122	8,839,067	88,279,007	284,583	88,563,590
	<Industrial Power>	3,995,251	16,533,070	44,673,857	30,942,594	6,604,923	25,300,324	13,149,688	4,784,169	14,332,040	160,315,916	285,221	160,601,137
	Total Electricity Sales	15,796,061	40,316,046	130,267,802	62,849,667	14,699,258	67,689,203	29,678,636	13,525,849	41,052,647	415,875,169	3,508,958	419,384,127
Yea-on-year Basis (%)	Lighting	97.3	98.6	96.7	97.7	100.2	96.6	98.6	98.6	98.2	97.5	100.5	97.5
	Power	92.9	99.6	95.0	96.1	100.7	95.4	96.1	97.1	95.5	95.9	100.9	96.3
	<Low Voltage>	98.2	99.2	95.2	96.8	98.7	95.6	96.6	98.6	96.3	96.5	102.3	96.5
	Lighting & Power Total	96.4	98.7	96.5	97.5	100.3	96.5	98.3	98.4	97.8	97.3	100.7	97.3
	Eligible Customers' Use	98.4	99.1	96.5	97.9	100.5	96.2	99.5	99.9	97.0	97.5	103.0	97.5
	<Commercial Power>	98.2	98.7	95.6	96.3	99.5	95.8	97.9	98.1	95.6	96.4	106.1	96.5
	<Industrial Power>	98.7	99.2	97.1	98.5	100.9	96.5	100.2	101.0	98.0	98.1	100.1	98.1
	Total Electricity Sales	97.4	98.9	96.5	97.8	100.4	96.3	99.0	99.3	97.4	97.4	101.1	97.4

2) Contracted Electricity Volume (kW) & Number of Contracts

By Company		Hokkaido	Tohoku	Tokyo	Chubu	Hokuriku	Kansai	Chugoku	Shikoku	Kyushu	9-Co. Total	Okinawa	10-Co. Total
By Use													
Contracted Electricity & Number of Contracts	Residential Lighting (Number of Contracts)	15,040,496	27,829,660	120,588,681	38,422,020	5,954,067	54,027,309	18,910,190	10,325,444	32,320,326	323,418,193	4,182,891	327,601,084
	Power Total (kW)	15,560,480	28,901,028	80,613,202	44,807,806	9,907,707	43,494,580	17,537,749	12,886,110	36,566,145	290,274,807	8,238,471	298,513,278
	<Low Voltage (kW)>	8,152,881	23,146,688	71,314,878	34,671,875	7,882,836	38,521,542	14,423,113	9,733,592	30,259,873	238,107,278	2,536,279	240,643,557
	Lighting & Power Total (Number of Contracts)	23,825,732	46,373,634	175,165,808	63,777,833	12,694,053	82,153,307	31,632,147	17,145,697	52,290,277	505,058,488	5,325,798	510,384,286

Remarks : 1. Figures in < > indicate breakdown.
2. Figures may not add up due to rounding.

Demand Volume and Change by Large Industry Sector (2nd Half of FY2014)

FEPC

Electricity Demand in the 2nd Half of Fiscal 2013 (Confirmed Report)

By Company			Hokkaido	Tohoku	Tokyo	Chubu	Hokuriku	Kansai	Chugoku	Shikoku	Kyushu	9-Co. Total	Okinawa	10-Co. Total
By Sector														
Sales Volume (MWh)	Mining & Manufacturing	Mining	46,663	88,443	85,469	19,868	0	52,241	76,989	27,646	87,840	485,159	2,812	487,971
		Foodstuffs	567,633	756,143	2,659,264	1,266,881	98,109	1,087,890	517,576	229,163	1,090,030	8,272,689	49,727	8,322,416
		Textiles		38,836	161,647	403,769	500,086	289,324	204,734	173,553	146,176	1,918,125		1,918,125
		Paper & Pulp	243,508	391,663	1,119,378	713,577	145,126	365,080	206,389	616,637	152,214	3,953,572	2,592	3,956,164
		Chemical	123,699	1,027,012	4,559,592	1,340,821	692,118	2,126,892	1,280,132	523,678	1,283,978	12,957,922	7,077	12,964,999
		Oil/Coal	4,744	9,370	245,750	66,155	2,916	239,361	318,028	157,062	73,397	1,116,783	21,717	1,138,500
		Rubber Products		156,584	278,411	338,037	10,507	154,578	157,613	26,323	287,558	1,409,611		1,409,611
		Ceramics	32,871	445,472	1,072,599	1,198,775	181,167	1,297,017	374,187	9,136	509,221	5,120,445	36,460	5,156,905
		Steel	324,849	1,345,052	4,098,929	3,151,424	403,999	4,035,132	2,913,813	466,694	1,132,554	17,872,446	70,451	17,942,897
		Non-Ferrous Metals	27,829	1,817,423	1,780,852	666,880	482,993	860,666	748,384		918,801	7,303,828	2,858	7,306,686
		Machinery	299,549	3,525,601	7,450,248	10,539,665	1,605,419	3,723,696	2,375,507	900,797	3,114,728	33,535,210		33,535,210
		Others	198,330	1,057,155	4,385,505	2,633,468	749,929	2,196,289	611,531	329,601	871,119	13,032,927	12,182	13,045,109
		Manufacturing Total	1,823,012	10,570,311	27,812,176	22,319,452	4,872,369	16,375,925	9,707,894	3,432,644	9,579,776	106,493,559	203,064	106,696,623
	Mining & Manufacturing Total		1,869,675	10,658,754	27,897,645	22,339,320	4,872,369	16,428,166	9,784,883	3,460,290	9,667,616	106,978,718	205,876	107,184,594
	Others	Railways	183,279	729,516	2,819,659	1,320,416	136,391	2,167,063	627,731	48,658	545,587	8,578,300	3,946	8,582,246
		Other than Railways	294,575	1,060,492	5,690,282	1,481,304	293,627	2,095,573	628,897	243,986	1,086,712	12,875,448	210,005	13,085,453
		Others Total	477,854	1,790,008	8,509,941	2,801,720	430,018	4,262,636	1,256,628	292,644	1,632,299	21,453,748	213,951	21,667,699
	Total		2,347,529	12,448,762	36,407,586	25,141,040	5,302,387	20,690,802	11,041,511	3,752,934	11,299,915	128,432,466	419,827	128,852,293

Remarks: Figures may not add up due to rounding.

Demand Volume and Change by Large Industry Sector (2nd Half of FY2014)

FEPC

Electricity Demand in the 2nd Half of Fiscal 2013 (Confirmed Report)

By Company			Hokkaido	Tohoku	Tokyo	Chubu	Hokuriku	Kansai	Chugoku	Shikoku	Kyushu	9-Co. Total	Okinawa	10-Co. Total	
By Sector															
Year-on-year Basis (%)	Mining & Manufacturing	Mining		101.8	101.1	100.0	87.3	0.0	98.4	95.6	98.7	95.9	98.1	98.3	98.1
		Manufacturing	Foodstuffs	100.3	100.3	99.9	99.0	101.7	98.1	103.5	99.0	98.6	99.6	101.0	99.6
			Textiles		95.6	102.9	89.5	102.7	97.0	104.4	108.9	96.2	98.8		98.8
			Paper & Pulp	116.2	105.0	92.5	91.3	97.3	93.4	90.5	106.3	88.7	96.6	94.8	96.6
			Chemical	94.5	103.3	95.1	104.5	101.5	102.5	101.9	96.0	95.1	98.8	98.7	98.8
			Oil/Coal	101.7	68.2	88.8	69.9	96.7	106.3	119.1	99.4	147.7	102.2	108.5	102.3
			Rubber Products		96.9	99.7	101.3	97.6	98.0	101.2	96.6	98.0	99.3		99.3
			Ceramics	82.8	98.9	92.0	94.7	108.2	98.6	98.8	105.3	102.3	96.8	111.2	96.9
			Steel	94.4	87.2	98.5	98.2	100.1	91.7	99.2	104.4	80.2	94.8	91.4	94.7
			Non-Ferrous Metals	95.9	103.6	101.8	100.2	100.9	94.0	96.6		112.0	101.6	94.5	101.6
			Machinery	100.5	100.8	97.3	100.3	102.6	94.8	102.6	103.2	100.7	99.4		99.4
			Others	95.5	97.5	95.3	98.1	97.4	95.5	97.6	101.5	97.3	96.6	112.4	96.6
			Manufacturing Total	99.6	99.1	96.9	98.9	101.2	95.7	100.7	102.3	97.4	98.1	100.1	98.1
		Mining & Manufacturing Total		99.7	99.1	96.9	98.9	101.2	95.7	100.7	102.3	97.3	98.1	100.1	98.1
	Others	Railways		95.2	101.5	97.6	101.0	114.2	99.2	100.4	99.5	99.8	99.4	99.0	99.4
		Other than Railways		96.2	98.6	98.0	94.3	97.5	99.2	98.5	101.0	99.4	97.9	103.4	98.0
		Others Total		95.8	99.8	97.9	97.3	102.3	99.2	99.5	100.7	99.5	98.5	103.3	98.6
	Total			98.9	99.2	97.1	98.7	101.3	96.4	100.6	102.2	97.7	98.2	101.7	98.2

Remarks: Figures may not add up due to rounding.