

Electricity Demand in March 2016 (Bulletin)

Demand Overview (Total Sales of 10 Power Companies)

- Electricity demand in March 2016, measured in terms of the total electricity sales of the ten power companies, was down year-on-year, decreasing by 1.0% to 69.5 billion kWh.

- Outside the liberalized segment, lighting demand increased by 2.7%, due principally to the longer meter reading dates than last year.

Commercial demand in the liberalized segment decreased by 4.5%.

(Reference)

Large industrial user demand declined year-on-year for the 23rd consecutive month, decreasing by 3.4%.

This was mainly due to a year-on-year decrease in all major industries.

(Reference) Large Industry Demand Volume and Year-on-year Basis by Sector

Units: GWh, %

	This Month (Mar.)		Prev. 3 Months		
	Volume	Year-on-year Basis	Feb.	Jan.	Dec.
Textiles	299	92.6	97.7	94.9	91.2
Paper & Pulp	591	90.4	96.2	95.7	89.9
Chemicals	2,046	94.1	100.6	98.1	95.6
Ceramic	822	94.5	98.2	95.4	95.9
Steel	2,760	90.3	94.6	95.7	93.6
Non-Ferrous Metals	1,222	98.6	101.9	98.2	95.1
Machinery	5,688	99.1	99.9	96.5	95.7

Demand Volume and Year-on-year Basis by Month and Use

			This Month (Mar.)	Prev. 3 Month		
				Feb.	Jan.	Dec.
Volume (GWh)	Other than Eligible Customers' Use	Lighting	26,059	28,490	29,757	21,745
		Power	3,525	3,824	3,839	2,850
		Lighting & Power Total	29,583	32,314	33,596	24,595
	Eligible Customers' Use	Commercial Power	13,886	14,948	14,358	13,373
		Industrial Power	26,075	25,637	25,251	25,636
		Eligible Customers' Use Total	39,961	40,585	39,609	39,009
	Total Electricity Sales			69,543	72,899	73,205
(Large Industry)			21,053	20,274	20,441	20,599
Year-on-year Basis (%)	Other than Eligible Customers' Use	Lighting	102.7	99.5	88.6	93.1
		Power	102.5	98.1	86.4	91.8
		Lighting & Power Total	102.7	99.4	88.4	92.9
	Eligible Customers' Use	Commercial Power	95.5	95.4	90.5	92.0
		Industrial Power	96.9	98.6	96.0	95.4
		Eligible Customers' Use Total	96.4	97.4	93.9	94.2
	Total Electricity Sales			99.0	98.3	91.3
(Large Industry)			96.6	99.4	96.8	95.5

Remarks: 1) Figures in () indicate breakdown.

2) Figures may not add up due to rounding.

(Reference) Large Industry Demand Year-on-year Changes (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.
FY2006	3.1	4.9	4.0	4.7	5.6	3.1	5.5	6.7	5.4	4.5	5.0	6.1
FY2007	4.6	5.1	4.1	3.0	4.8	5.8	4.0	2.8	2.8	3.8	8.0	2.2
FY2008	3.3	3.8	2.2	6.5	-0.0	0.6	-0.5	-5.2	-13.0	-18.7	-26.4	-24.4
FY2009	-20.5	-19.4	-17.0	-16.3	-14.1	-13.7	-11.2	-6.2	1.9	10.8	17.7	19.9
FY2010	15.2	12.4	12.0	10.1	11.6	10.4	5.8	4.8	5.2	5.8	4.6	-6.3
FY2011	-6.2	-3.3	-2.8	-4.7	-5.8	-5.6	-3.2	-2.3	-3.8	-5.2	-0.7	6.8
FY2012	5.8	1.9	-2.0	-1.7	-1.3	-2.1	-3.3	-4.7	-4.2	-3.9	-7.4	-5.0
FY2013	-4.0	-1.8	-1.2	0.8	-0.3	-1.1	2.4	1.3	1.9	3.4	2.5	2.8
FY2014	0.8	0.0	-0.1	-1.1	-2.1	-1.5	-2.3	-1.2	-0.6	-1.8	-2.6	-2.3
FY2015	-2.0	-3.3	-2.8	-1.7	-2.0	-3.3	-3.6	-2.6	-4.5	-3.2	-0.6	-3.4